

Wimbledon

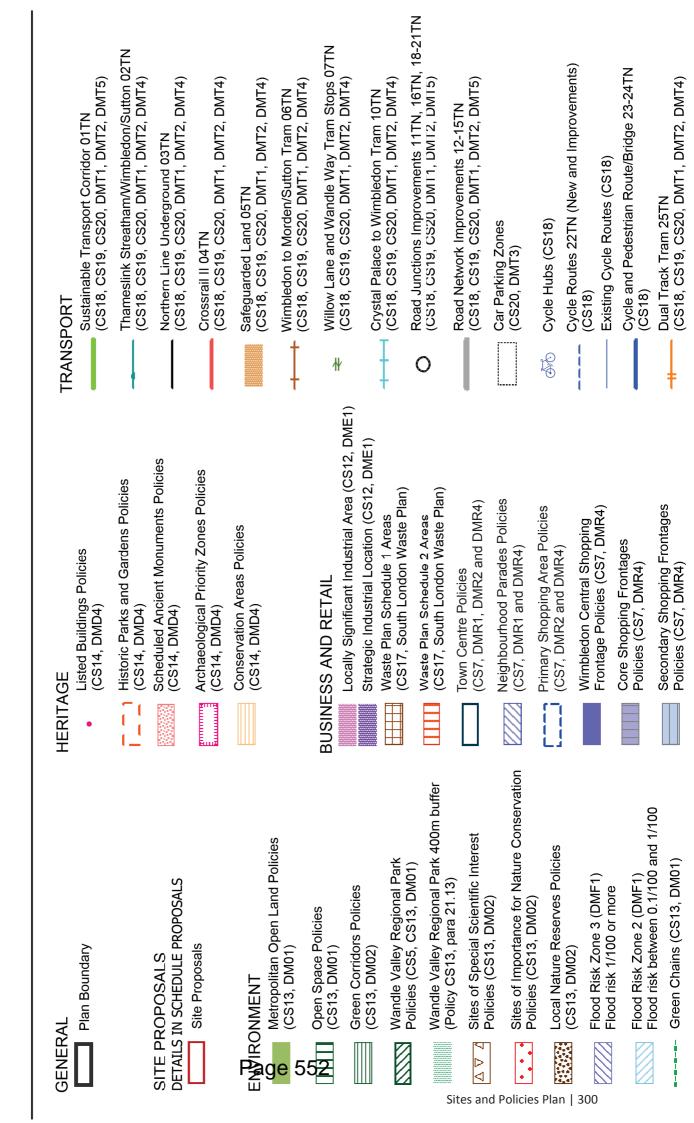
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Sites and Policies Plan | 299

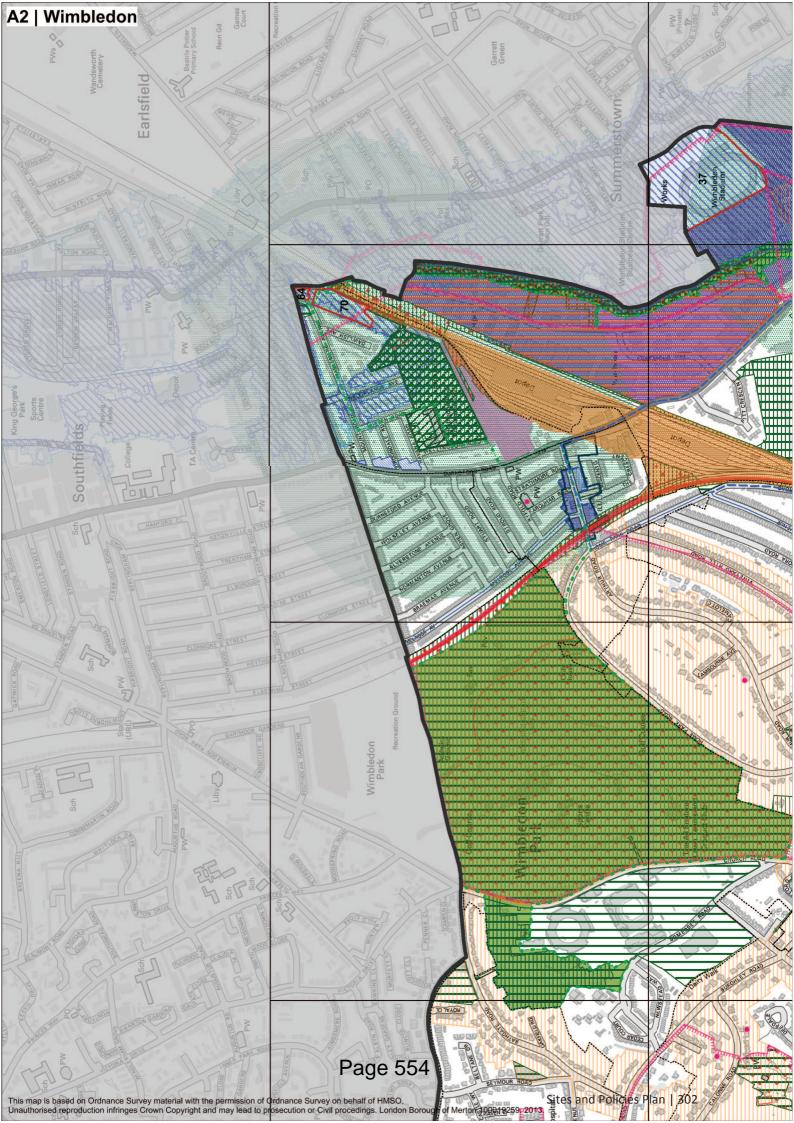
LONDON BOROUGH OF MERTON

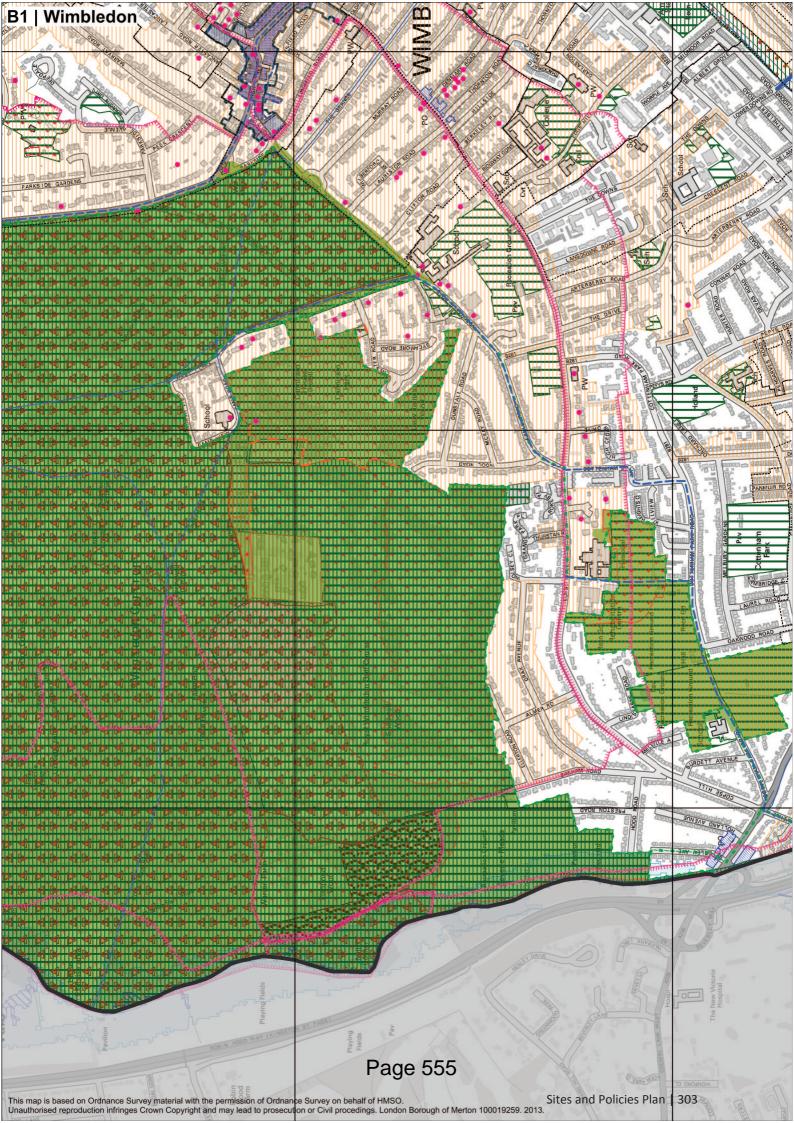
POLICIES MAP | PART OF MERTON' S LOCAL PLAN

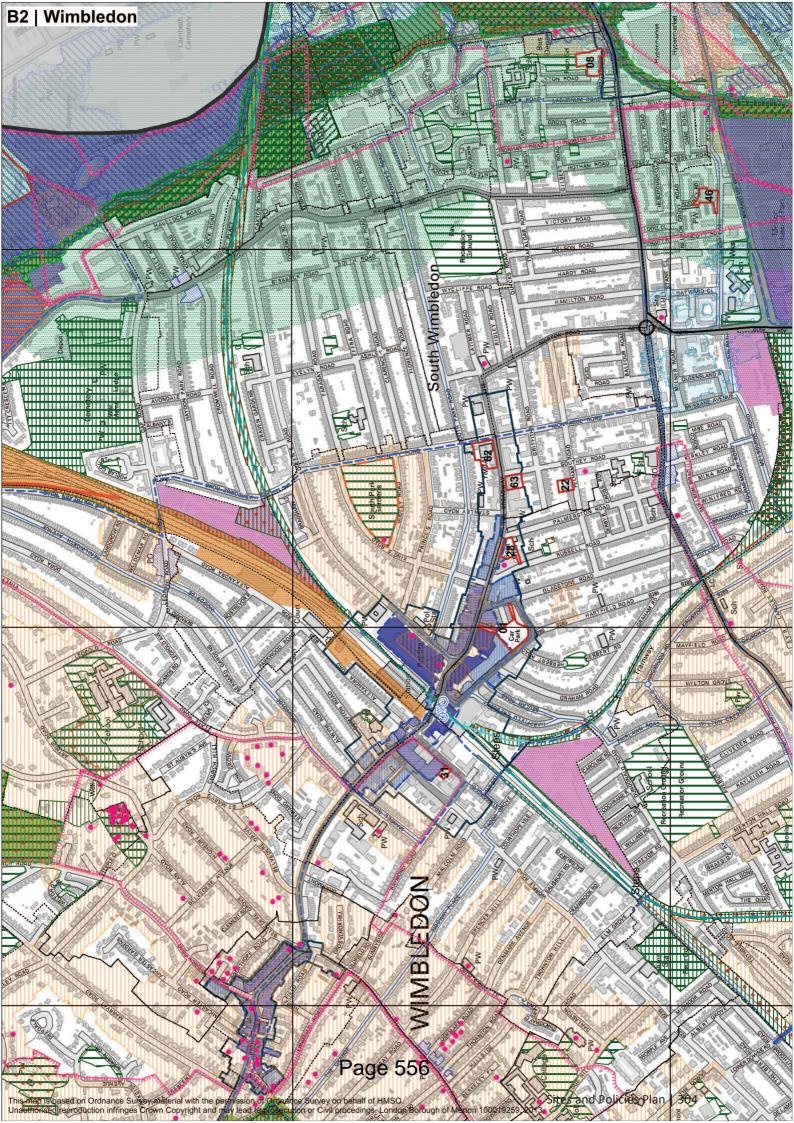
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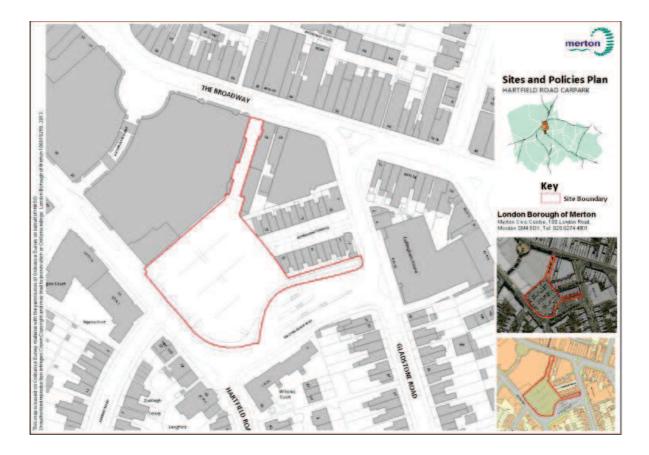






Site Proposal 01 "P3" Hartfield Road Car Park

Car Park Site of No. 66-84, Hartfield Road, Wimbledon, SW19



Site area ().45 ha
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Site description This site comprises a surface car park and is adjacent to the Sir Cyril Black Way bus interchange. There is dual pedestrian access to the car park from The Broadway and Sir Cyril Black Way and vehicular access is obtained from Hartfield Road.

> To the north are retail units fronting Wimbledon Broadway (including Morrison's supermarket, TK Maxx and Robert Dyas) and residential units. Nearby are a wide range of town centre type uses including commercial, office, café and restaurants, leisure, recreation and residential uses.

The site is located within the Wimbledon town centre boundary and the surrounding buildings have a range of building heights, from tall commercial premises to the north to the two-storey residential houses in Ashbourne Terrace to the east.

Strategic planning factorsThe site is located within the central shopping area of Wimbledon
town centre. The pedestrian route between the car park and The
Broadway falls within the Wimbledon Broadway conservation area.
There is a range of building heights and differing built character

adjacent to the site.

	The site is in an area with excellent accessibility to public transport (PTAL 6b). Hartfield Road and Sir Cyril Black Way suffer from congestion at peak times. A small part of the southern corner of the site is within a critical drainage area.
	An expanded area including this site was allocated in Merton's Unitary Development Plan 2003 for a mix of uses including arts, cultural, community, shopping and hotel.
Current use	Surface car park.
Use suggested / organisation	 Commercial (retail) – Morison's PLC Community and public hall activities – Wimbledon Society Mixed use residential and commercial with associated car parking – London Borough of Merton Major cultural development with appropriate supporting and community uses – Wimbledon Music Civitas Group
Allocated use	Any of the following or an appropriate mix of town centre type uses such as retail (A1 Use Class), café and restaurants (A3 Use Class), community (D1 Use Class), cultural, leisure and entertainment (D2 Use Class), offices (B1[a] Use Class) and hotel (C1 Use Class). The site may incorporate residential development (C3 Use Class) on upper floors.
Delivery timescale	2019 – 2024.
Issues	This site is located adjacent to the primary shopping area, core shopping area and secondary shopping area at different points along the boundary, therefore an active frontage should be provided on the ground floor where possible.
	In a mixed use development residential uses should be on the upper floors.
	Protecting the amenity of properties adjacent to, or in the vicinity of the site, including the adjoining residential areas, in particular Ashbourne Terrace.
	Core Strategy Policy CS14 makes reference to the appropriateness of tall buildings in Wimbledon town centre. In this case the areas adjacent the site to the south and west are sensitive to tall buildings. Regard will also need to be given to the adjoining conservation area and the proximity to the New Wimbledon Theatre which is a grade II listed building.
	Development of the site will be delivered in conjunction with a planning brief to be prepared by council. The timing of development will be following the expiry of an existing legal

agreement relating to parking on site (2019).

Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the critical drainage area.

Pedestrian access between Hartfield Road, Sir Cyril Black Way and The Broadway should be retained and enhanced.

Mitigating potential parking, traffic and safety impacts on neighbouring streets and local amenity. Servicing facilities should be provided on site to minimise impacts on traffic movement, congestion and safety. Access to the adjacent bus station area will need to be maintained and enhanced where viable.

2012 research demonstrates that there is sufficient capacity for parking places in Wimbledon town centre. At the time of redevelopment (likely post 2019), an assessment must be carried out to determine the cumulative impact of any potential loss of publicly available parking spaces.

Thames Water have assessed the water/wastewater capacity locally and has identified that there may be insufficient water supply and/or wastewater capacity to service new development on this site. In accordance with Policy DM F2, applicants should discuss with Thames Water how capacity will be provided.

The Patrick Doody Clinic Pelham Road, Wimbledon, SW19 1NX



Site area	0.12 ha
Site description	The site consists of a part single and part two storey health centre building. The site is surrounded by two storey houses but on the southern side of Pelham Road are three storey blocks of flats.
Strategic planning factors	Downing House (a.k.a. Pelham High School), on the opposite side of Pelham Road is a grade II listed building. The site is within an area with an excellent level of access to public transport (PTAL 6a).
Current use	Health centre (D1 Use Class).
Use suggested / organisation	Health centre (D1 Use Class) and dwellings (C3 Use Class) – Sutton and Merton PCT.
Allocated use	A healthcare (D1 Use Class) led mixed use scheme with some residential (C3 Use Class) or solely residential (C3 Use Class) if the community service is discontinued.
Delivery timetable	2019 – 2024.

Issues Potential loss of health facilities (existing services could however be provided at the proposed Local Care Centre at the Nelson Hospital).

Respecting the setting of the adjacent listed building. Protecting the residential amenity of the adjacent properties.

In a mixed use development, residential uses should be on upper floors.

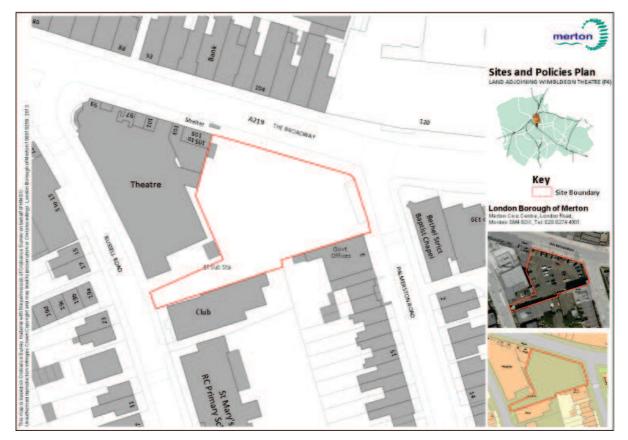
A mix of uses on site including residential will facilitate the provision of well designed community uses on lower floors.

A mix of uses that occupies the building for 24 hours has benefits in terms of community safety within the site and on the street.

As of spring 2013, the clinic was accommodating additional services which have been relocated from the Nelson Hospital while it is redeveloped.

Thames Water has assessed the water/wastewater capacity locally and do not envisage infrastructure concerns relating to potable water supply or wastewater services.

"P4" Land Adjoining New Wimbledon Theatre 111-127 The Broadway, Wimbledon, SW19 1QG



Site area	0.21 ha
Site description	This site is a surface car park located off The Broadway.
	Adjoining the site boundary to the west is the New Wimbledon Theatre. To the south of the site is the South Wimbledon Community Club and offices. Adjacent the site to the north are mixed use commercial and residential developments. The site is predominately surrounded by buildings ranging in height from two to four storeys.
	This site is located in the Wimbledon town centre boundary.
Strategic planning factors	The adjoining New Wimbledon Theatre is a grade II listed building.
	The site is situated within Wimbledon's secondary shopping frontage and is located within the main shopping area of Wimbledon.
	The site is in an area with excellent accessibility to public transport

services (PTAL 6b).

A very small portion of the site on the south western extent is in a critical drainage area.

- **Current use** Surface car park (Sui Generis Use Class).
- **Use suggested /** Business use (B1) London Borough of Merton. **organisation**

Major cultural development with appropriate supporting and community uses – Wimbledon Music Civitas Group.

Allocated use Any of the following or an appropriate mix of town centre type uses such as retail (A1 Use Class), café and restaurants (A3 Use Class), community (D1 Use Class), cultural, leisure and entertainment (D2 Use Class), offices (B1[a] Use Class) and hotel (C1 Use Class). The site may incorporate residential development (C3 Use Class) on upper floors.

Delivery timescale 2014 – 2019.

Issues The site boundary is adjoined to the west by the grade II listed building, New Wimbledon Theatre, and therefore development proposals will need to be sensitively designed to demonstrate how they conserve and enhance the significance of the New Wimbledon Theatre.

Core Planning Strategy Policy CS14 makes reference to the appropriateness of tall buildings in Wimbledon town centre, however in this case the height, scale and massing of any development must relate sensitively to the adjacent New Wimbledon Theatre.

This site is located within close proximity to the central shopping area in Wimbledon and therefore may be appropriate for a mix of uses to help provide an active street frontage.

Although large vehicles servicing the theatre frequently operate from the street, this is inappropriate activity in a constrained residential street. As a result these operations can cause problems for residents. Increased on-street servicing activities would further impact on traffic movement and road safety, on site provision is therefore required.

There are road safety issues associated with the Russell Road junction. Remedial action is therefore required to mitigate against these problems together with issues relating to neighbourhood parking, picking up/setting down of patrons, traffic and road safety impacts.

Following the closure of the car park and whilst traffic patterns

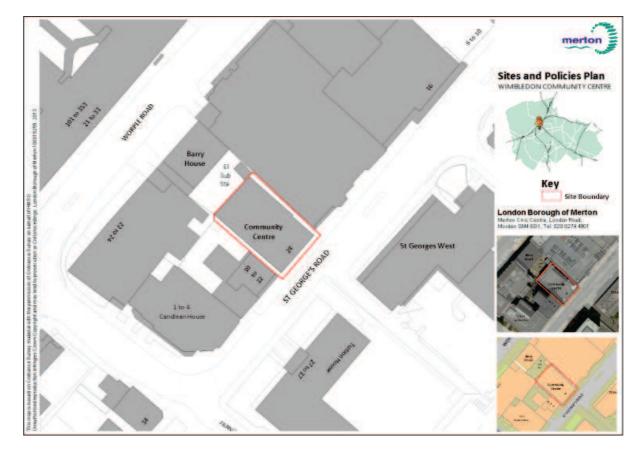
settle, some local streets might experience localised problems as patrons seek on-street spaces. However, overall the total number of trips in adjoining side streets should reduce as patrons find new alternatives. The council may therefore wish to secure monitoring data following closure of the site from future developers.

Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the critical drainage area.

Thames Water have assessed the water/wastewater capacity locally and has identified that there may be insufficient water supply and/or wastewater capacity to service new development on this site. In accordance with Policy DM F2, applicants should discuss with Thames Water how capacity will be provided.

Wimbledon Community Centre

28 St George's Road, Wimbledon, SW19 4DP



Site area	0.06 ha
Site description	This site is currently vacant and contained the former Wimbledon community centre (D1 Use Class) which was vacated during 2012 and demolished in summer 2013. It is surrounded to the east by four to five storey mixed use buildings (commercial/offices), to the west by four storey offices and to the south by office buildings ranging from five to nine storeys in height.
	The site is located within the town centre boundary and adjoins commercial uses.
Strategic planning factors	The site is located in the Wimbledon town centre boundary and adjoins the core shopping area.
	The site is in an area with excellent accessibility to public transport services (PTAL 6b) with access to The Broadway via St Georges Road and Wimbledon Hill Road.
	Part of the eastern portion of the site is within a critical drainage area.

A temporary planning application was approved in May 2013 to demolish the existing building and install a temporary surface public car park on the site. This will expire in May 2016.

- Current use Vacant former community centre (D1 Use Class).
- Use suggested / Mix of community, business and residential London Borough of organisation Merton.

Office, community and leisure use – Wimbledon Community Association.

Allocated use Any of the following or an appropriate mix of town centre type uses such as community (D1 Use Class), retail (A1 Use Class), financial and professional services (A2 Use Class), offices (B1[a] Use Class) and residential (C3 Use Class). An alternative option for the site could be a hotel (C1 Use Class).

Delivery timetable 2014 – 2019.

Issues The site is council owned and has been vacant since November 2012. The community service has been relocated therefore a net loss of the facility has not resulted.

Any new permanent proposal should provide an active street frontage to contribute towards the vibrancy and vitality of the town centre.

In a mixed use development, residential uses should be on upper floors.

Protecting the amenity of occupiers adjacent to the site.

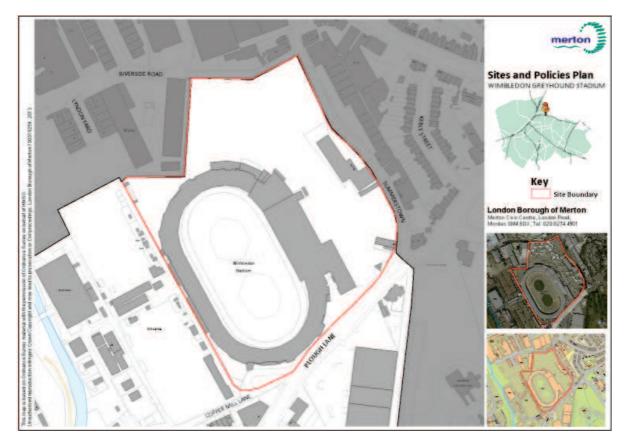
Parking and servicing impacts on traffic movement, congestion and road safety needs to be appropriately controlled and mitigated.

Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the critical drainage area.

Thames Water has assessed the water/wastewater capacity locally and do not envisage infrastructure concerns relating to potable water supply or wastewater services.

Wimbledon Greyhound Stadium

Plough Lane, Tooting, SW17 0BL and 46-76 Summerstown, London SW17 0BH



Site area 5.29	ha
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Site description Approximately two thirds of the site is dominated by the Wimbledon Greyhound Stadium, the remainder of the site is a car park with some commercial and industrial uses. The buildings on the eastern boundary are in separate ownership and contain a light industrial use (Volante) and Elite motorcycle training fronting Summerstown. The building in the southeast corner contains a food establishment. The site also accommodates Christopher's Squash and Fitness Club within the stadium buildings and a hand car wash accessed from adjacent Copper Mill Lane. Weekly car boot sales are also operated from the car park.

The site adjoins an industrial estate along the northern and eastern boundary. To the south of the site in Merton on the other side of Plough Lane is an industrial estate. Running along the western boundary of the site is a large operational electricity substation owned by National Grid.

Strategic planning factors The site and its surrounds are within the functional floodplain of the River Wandle (Flood Zone 3b). The majority of the site is within a critical drainage area for surface water flooding.

The site is surrounded on all sides by strategic industrial locations. To the north and east of the site is Summerstown Road strategic industrial location (London Borough of Wandsworth), which includes a waste management site to the northwest. To the south and west is part of Durnsford Road/Plough Lane strategic industrial location (London Borough of Merton).

The site has poor/moderate accessibility to public transport (PTAL 2/3). The road network, railway lines, river and utilities infrastructure in the wider area limit opportunities for improving access to and around the site.

The entire site lies within an archaeological priority zone.

National Grid has identified that the operational substation adjacent to the west of the site may need to have further utility development beyond 2012 to maintain essential electricity transmission to homes and businesses. National Grid has also advised that this is unlikely to extend into the boundary of this site.

Current use Greyhound stadium (D2 Use Class) and car park (Sui Generis Use Class).

Use suggested / Stage 2 (January 2012):

organisation

 Residential-led mixed use scheme - Savills L&P ltd on behalf of Greyhound Racing Association Ltd

Stage 2a (June 2012)

- Retain greyhound use of site with enabling large foodstore - Drivers Jonas Deloitte on behalf of Hume Consulting Ltd
- Football stadium with associated leisure and retail activities AFC Wimbledon

Stage 3 (January 2013)

- 10,000-15,000 seat football stadium and associated community / leisure facilities, circa 450-500 residential units and a substantial retail store - Greyhound Racing Association Ltd in discussions with AFC Wimbledon.
- An enhanced greyhound stadium, enhanced squash/leisure facility, with enabling retail and residential development -Hume Consulting Ltd
- New light industrial and warehousing development, relocation of development from other sites including existing industry and warehousing, leisure facilities, school use – Wimbledon Park Residents Association

Stage 4 (August 2013)

 11,000 seat football stadium capable of being expanded to 20,000, approximately 600 residential units, 1,000m² retail

store, 1,000m² squash and fitness club, car parking (circa 350 space) and cycle parking, functional servicing arrangement and landscaping - Greyhound Racing Authority Acquisition Ltd and AFC Wimbledon.

- An enhanced greyhound stadium, enhanced squash/leisure facility, a circa 450 space car park for St George's hospital, with enabling retail and residential development (circa 400 units) - Hume Consulting Ltd
- Allocated use Intensification of sporting activity (D2 Use Class) with supporting enabling development. Developments that facilitate more sporting activity may be enabled by more viable uses, subject to meeting planning policy, evidence and consultation.

The council expects applicants to engage with the local community before submitting their applications. Good quality pre-application discussion enables better coordination between public and private resources and improved outcomes for the community.

Delivery timescale 2015 – 2024.

Issues Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the functional floodplain and with the critical drainage area to minimise flood risk for future occupiers and the potential for water pollution from the site. A flood risk assessment should also consider the treatment of the non-main rivers that pass through the site and incorporate sustainable drainage systems into development proposals.

Redevelopment proposals should take account of the electricity substation to the west of the site to minimise the effects on amenity of future occupiers.

Investigating the potential impact of any proposed development on archaeological heritage.

Facilitating improved accessibility including improving bus infrastructure, walking and cycling facilities. Resolving road network capacity, movement and safety concerns. Site access arrangements require careful scrutiny/improvement.

The proximity of the waste management site to the north west.

A squash and fitness club exists on the site. Proposals should include the provision for an equivalent or enhanced squash and fitness club as part of sporting intensification.

There is currently identified need for school places across south London. Residential development would be expected to deliver the necessary school places, healthcare and other associated infrastructure.

Thames Water have assessed the water/wastewater capacity locally and has identified that there may be insufficient water supply and/or wastewater capacity to service new development on this site. In accordance with Policy DM F2, applicants should discuss with Thames Water how capacity will be provided.

Wimbledon YMCA

190-200 and 220 – 224 The Broadway, Wimbledon, SW19 1RY



Site area 0.36 ha

Site description The site is comprised of Connexions, YMCA and the former Millers Catering Equipment (vacant corner site). There are a wide range of uses currently on this site including a youth advice centre with hostel space, gym sports hall, café, retail and commercial units.

The current buildings on site range up to eight storeys, with seven storeys fronting The Broadway.

The site is located within Wimbledon town centre. To the east the site adjoins mixed use developments comprising retail, offices and residential uses. The southern side of The Broadway opposite the site has a range of building heights up to six storeys. The site is bounded on the east by Trinity Road. To the north of the site is the Wimbledon Club and residential development, generally comprising two to three storey semi detached houses.

Strategic planning factors The site is located within Wimbledon town centre boundary although it is not situated in the main shopping area of Wimbledon.

This is a significant corner site with an active frontage facing onto

The Broadway.

The site is in an area with excellent accessibility to public transport services (PTAL 6a).

As well as The Broadway, the buildings on site are particularly visible from the South Park Gardens conservation area to the north.

Portions of the northern end of the site are within a critical drainage area.

- **Current use** YMCA with hostel space, gym, sports hall, café, retail, commercial and Wimbledon Conservative Club.
- Use suggested / Hostel, residential, retail, café, restaurant, health and fitness suite, crèche and new public spaces Savills (consultants) representing ORION and YMCA.
- Allocated use A suitable mix of retail (A1 Use Class), financial and professional services (A2 Use Class), restaurants and cafes (A3 Use Class), drinking establishments (A4 Use Class), offices (B1[a] Use Class), community (D1 Use Class), leisure/sporting uses (D2 Use Class), hostel (Sui Generis Use Class) and residential (including hotel, C3 and C1 Use Class).

Delivery timescale 2014 – 2019.

Issues This site is a corner site with an active frontage facing onto The Broadway and also acts as the eastern gateway to Wimbledon town centre, therefore redevelopment of exemplary design quality is a must. The ground floor should have an active frontage, respecting the dual aspect and corner site.

Public space would be welcomed.

Proposals should consider the amenity of neighbouring residential uses to the north of the site.

Servicing facilities should be provided on site to minimise impacts on traffic movement, congestion and road safety.

Mitigating and managing the impacts of parking on neighbourhood and local amenity will need to be addressed.

Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the critical drainage area.

Thames Water have assessed the water/wastewater capacity locally and has identified that there may be insufficient water supply and/or wastewater capacity to service new development on

this site. In accordance with Policy DM F2, applicants should discuss with Thames Water how capacity will be provided.

165-171 The Broadway

Highlands House, 165-171 The Broadway, Wimbledon, SW19 1NE



Site area 0	.16	ha
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Site description The site is occupied by a mix of retail and offices within a building that has a maximum height of seven storeys. The upper floors of the building are currently set back from the street line in a podiumblock format.

The site is a corner site between The Broadway and Southey Road. To the south of the site are residential terraces. On the opposite side of The Broadway are similar mixed use developments with a range of building heights from three to six storeys.

The site is located within Wimbledon town centre and is adjacent to mixed use developments of retail, offices and residential uses.

Strategic planning factors The site is located in the town centre boundary although it is not situated in the main shopping area of Wimbledon.

This is a significant corner site with an active frontage facing onto The Broadway.

The site is in an area with an excellent accessibility to public

transport services (PTAL 6a).

Part of the site is within a critical drainage area.

- **Current use** Retail, commercial and office use.
- **Use suggested /** Retail, restaurant, residential, community use Savills (consultants) **organisation** representing ORION and BFL Management Ltd.
 - Allocated use A suitable mix of retail (A1 Use Class), financial & professional services (A2 Use Class), restaurants & cafes (A3 Use Class), drinking establishments (A4 Use Class), offices (B1[a] Use Class), community (D1 Use Class), sporting/leisure use (D2 Use Class) and residential uses (including hotel, C3 & C1 Use Class).

Delivery timescale 2014 – 2019.

Issues This site is a corner site with an active frontage facing onto The Broadway so redevelopment of exemplary design would be welcomed. The ground floor should have an active frontage, respecting the dual aspect and corner site.

Redevelopment should provide high quality office space on upper floors.

In a mixed use development residential uses should be on the upper floors.

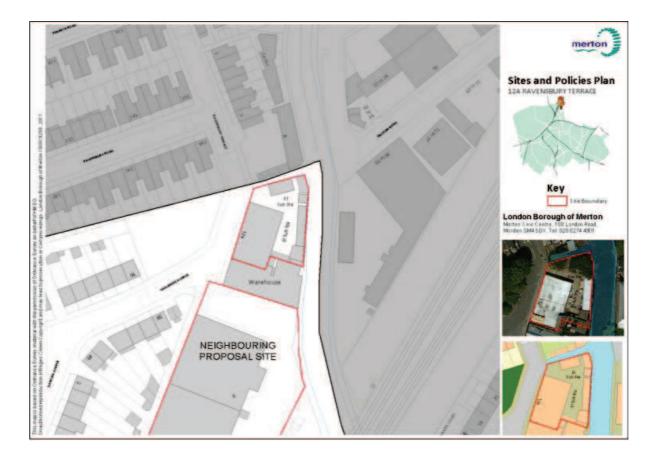
Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the critical drainage area.

Servicing facilities should be provided on site to minimise impacts on traffic movement, congestion and road safety. Mitigate and manage impacts of parking on neighbourhood and local amenity.

Thames Water have assessed the water/wastewater capacity locally and has identified that there may be insufficient water supply and/or wastewater capacity to service new development on this site. In accordance with Policy DM F2, applicants should discuss with Thames Water how capacity will be provided.

12A Ravensbury Terrace

12A Ravensbury Terrace, Wimbledon Park, SW18 4RL



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Site description The site is situated adjacent the northern borough boundary with the London Borough of Wandsworth and also adjoins to the River Wandle along the eastern boundary.

Immediately to the south of the site is 12 Ravensbury Terrace, a three storey building which has recently been renovated and is occupied by creative businesses including an architecture firm. Further south is a neighbouring site proposal, Haslemere Industrial Estate at 20 Ravensbury Terrace (Site 70).

West of the site are predominantly small residential terraces. To the north is a culverted watercourse, which drains to the River Wandle, with a workshop beyond.

The site is within a 5 minute walk to Earlsfield station which is situated less than 400 m northeast of the site.

Strategic planning factors The site is in an area with moderate accessibility to public transport services (PTAL 3).

The site and its surrounds are within the functional floodplain of the River Wandle (Flood Zone 3b).

The eastern boundary of the site is designated as a site of importance for nature conservation and green corridor.

- **Current use** Office and vacant warehouse use.
- **Use suggested /** Residential (C3 Use Class) and offices (B1[a] Use Class) Planning **organisation** Potential (consultants) representing M. Stone (site owner).
- Allocated use Office and residential.
- **Delivery timescale** 2014 2019.
 - **Issues** Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the functional floodplain to minimise flood risk for future occupiers and the potential for water pollution from the site.

Continuing employment uses associated with the site and the neighbouring sites.

Mitigating potential parking, traffic and safety impacts on neighbouring streets and local amenity.

Protecting the amenity of those properties adjacent to, or in the vicinity of the site, including access to the adjoining businesses to the south of the site.

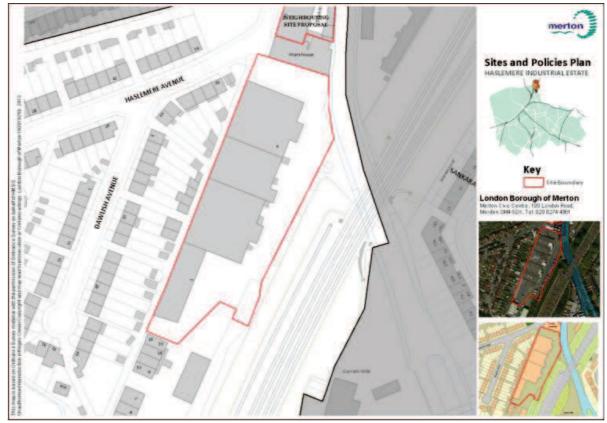
Impact of any development proposal on protected species, biodiversity and the adjacent green corridor.

Transport proposal 24TN identifies a potential pedestrian/cycle bridge crossing the River Wandle in the vicinity of the site as part of the Wandle Trail.

Thames Water has assessed the water/wastewater capacity locally and do not envisage infrastructure concerns relating to potable water supply or wastewater services.

Haslemere Industrial Estate

Haslemere Industrial Estate, 20 Ravensbury Terrace, Wimbledon Park, SW18 4RL



Site area 0.77 ha

Site description

N.B. the red line plan has been amended to accurately reflect the freehold ownership

The site is situated near the northern borough boundary with the London Borough of Wandsworth and is adjacent to the River Wandle and railway lines to the east. The site has a mixture of purpose built industrial units and provides vehicular access to the adjoining Rufus Business Estate to the south. The site is within 5 minutes walk to Earlsfield station which is situated less than 400 m northeast of the site.

Immediately to the north of the site is 12 Ravensbury Terrace, a three storey building which has recently been renovated and is occupied by creative businesses which include an architecture firm. Further north is a neighbouring site proposal, 12A Ravensbury Terrace (Site 64).

West of the site are predominantly the garages and yards of two storey residential terraces. To the east of the site is the River Wandle and railway.

Strategic planning factors	The site is part of contiguous employment use to the north and south.
	The site has moderate access to public transport services (PTAL 34) and is within 5 minutes walk of Earlsfield railway station.
	The eastern boundary of the site is designated as a site of importance for nature conservation and green corridor and is also identified as safeguarded for Crossrail 2 (Wimbledon Hackney Line).
	The site is within the functional floodplain (Flood Zone 3b) and is susceptible to surface water flooding in the south and east of the site.
Current use	Business and industrial.
Use suggested / organisation	Alternative uses on the site such as residential - Jones Lang LaSalle on behalf of Astranta Asset Management.
Allocated use	Business/light industrial (B1) or a suitable employment led redevelopment.
Delivery timescale	2014 – 2019.
Issues	Continuing space for employment in this area.
	Investigating the potential impact of any proposed development on archaeological heritage.
	Development proposals will need to incorporate suitable mitigation measures to address the issues associated with the functional floodplain to minimise flood risk for future occupiers and the potential for water pollution from the site.
	Mitigating potential parking, traffic and safety impacts on neighbouring streets and local amenity.
	Impact of any development proposal on protected species, biodiversity and the adjacent green corridor.
	Transport proposal 24TN identifies a potential pedestrian/cycle bridge crossing the River Wandle in the vicinity of the site.
	Thames Water has assessed the water/wastewater capacity locally and do not envisage infrastructure concerns relating to potable water supply or wastewater services.

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